



Pulse is a rear end collision avoidance technology that attracts the attention of other drivers faster, reducing the quantity and severity of rear-end collisions.

HOW DOES IT WORK?

The small electronic device is installed on the existing third brake light. When your driver steps on the brake pedal, the third brake light will pulse four times before remaining solid.

WHY PULSE?

- Pulse is affordable and cost effective with an ROI within 12 months or less.
- Pulse effectively increases the attention and reaction of other drivers by 50%.
- Pulse is applicable on all makes and models of passenger and light duty trucks.
- Pulse reduces rear-end collisions and their severity saves money on "All-In" collision costs.
- Pulse complies with State and Federal regulations.
- Pulse is a one-time installation.
- Pulse is transferable from one vehicle to another.

WHO CAN I CONTACT?

Contact **Lori Olson** at lolson@pulseprotects.com for more information and to get a quote.