



Nissan Foundation strives to build communities by valuing cultural diversity. Nonprofit organizations that offer programming in support of this mission and operate and serve audiences where Nissan has a significant operational presence may be eligible for funding by Nissan Foundation. The following criteria offer additional guidance to organizations considering submission of a letter of intent or funding proposal.

To be considered for funding, organizations must adhere to the following criteria:

- have 501(c)(3) nonprofit status;
- been in operations for a minimum of three years and demonstrate clear history of engagement with populations served;
- reflect the mission of Nissan Foundation to build community by valuing cultural diversity;
- feature programming which clearly emphasizes the importance and benefit of cultural diversity;
- specify community need(s) addressed and intended outcomes of programming; and
- serve communities where Nissan has a significant operational presence, specifically:
  - Atlanta
  - Central Mississippi
  - Dallas/Ft. Worth
  - Detroit
  - Middle Tennessee
  - New York City and North Central New Jersey or
  - Southern California.

For the 2024 Nissan Foundation cycle, proposed activity/activities must:

- occur July 1, 2024—June 30, 2025 (or later);
- be authentic and incorporate ideas from the community/communities being served and/or celebrated;
- incorporate defined objectives toward building community by valuing cultural diversity through offerings such as:
  - celebrations or educational activities that promote and explore diverse cultural heritages;



- creation of educational content that explores cultural differences, customs, values, and traditions with the goal of creating awareness and greater understanding; or
- public events, programs, workshops, etc. that
  - promote respect for others;
  - generate alternative ways of thinking about difference;
  - strengthen self-awareness and individual identity;
  - build curiosity, wonder, and excitement about the people and world around us;
  - promote learning about diverse cultural origins, beliefs, and traditions;
  - explore the value that diversity brings to society;
  - provide points of connection and dialogue;
  - foster belonging;
  - encourage respect for others; and/or
  - center inclusion.

Proposed projects may extend beyond June 30, 2025, however, Nissan Foundation does not make multi-year grants at this time. Organizations with successfully funded projects are welcome to apply for funding for the same project in the 2025 grant cycle.

Among the programs not supported by Nissan Foundation are activities focused on:

- disease advocacy,
- research,
- religion,
- fundraising,
- sponsorships,
- capital investments,
- capital campaigns,
- endowments,
- scholarships, or
- travel-based experiences.